



Case Statement

The National Alliance of Black School Educators is conducting a \$1.6 million Capital Campaign to retire its mortgage and to renovate its existing buildings at 310 Pennsylvania Avenue, SE, Washington, D.C.

Location...location...location...

The NABSE property is one of only two Black-owned organizations located on prestigious Pennsylvania Avenue, near the Capitol of the United States. The other is the National Council of Negro women (NCNW).

NABSE, a 45 year old organization, was founded in 1971 as the National Alliance of Black School Superintendents (NABSS). In 1973, it recognized its need to expand its mission and its membership to reflect all of the constituencies that impact the education of Black students. The membership has been expanded to include teachers, principals, administrators, school board members, researchers, retirees, parents and providers of instructional materials.

NABSE purchased the buildings in 1999 during the Presidency of Dr. Lois Harrison-Jones. The value of the property was assessed in 2015 at \$4 million.

Why a Capital Campaign?

A Capital Campaign addresses the sense of urgency that the NABSE leadership wishes to convey to its members, friends, and supporters. There are conditions that continue to negatively impact the organization's revenue stream and financial strength.

Loss of Revenue

One half (½) of our membership consists of Life Members. NABSE established a policy of granting Life Memberships during its growth period in the 80's and 90's. Those who chose this membership path are no longer paying annual dues.

Conference Deficits

For two decades, our major funding source has been the annual conference. The economy has reduced conference attendance and fiscal constraints on school budgets have significantly limited the level of support to school personnel to attend conferences. The organization has secured program grants; however program grants do not bolster operating costs. The grants received were program-specific and had to be used exclusively for those purposes. The last five conferences have resulted in conference deficits.

Expected Results

A debt-free headquarters will allow NABSE to offer viable, robust programming, and greater opportunities to serve the educational needs of African American students, teachers and parents. The historical culture of volunteerism, care giving, and doing can be traced to a deep sense of advocacy for social justice in Black communities.

The Capital Campaign will allow us to foster and expand that spirit by assuring that we maintain a National Headquarters where we can continue to create, advocate, and educate.