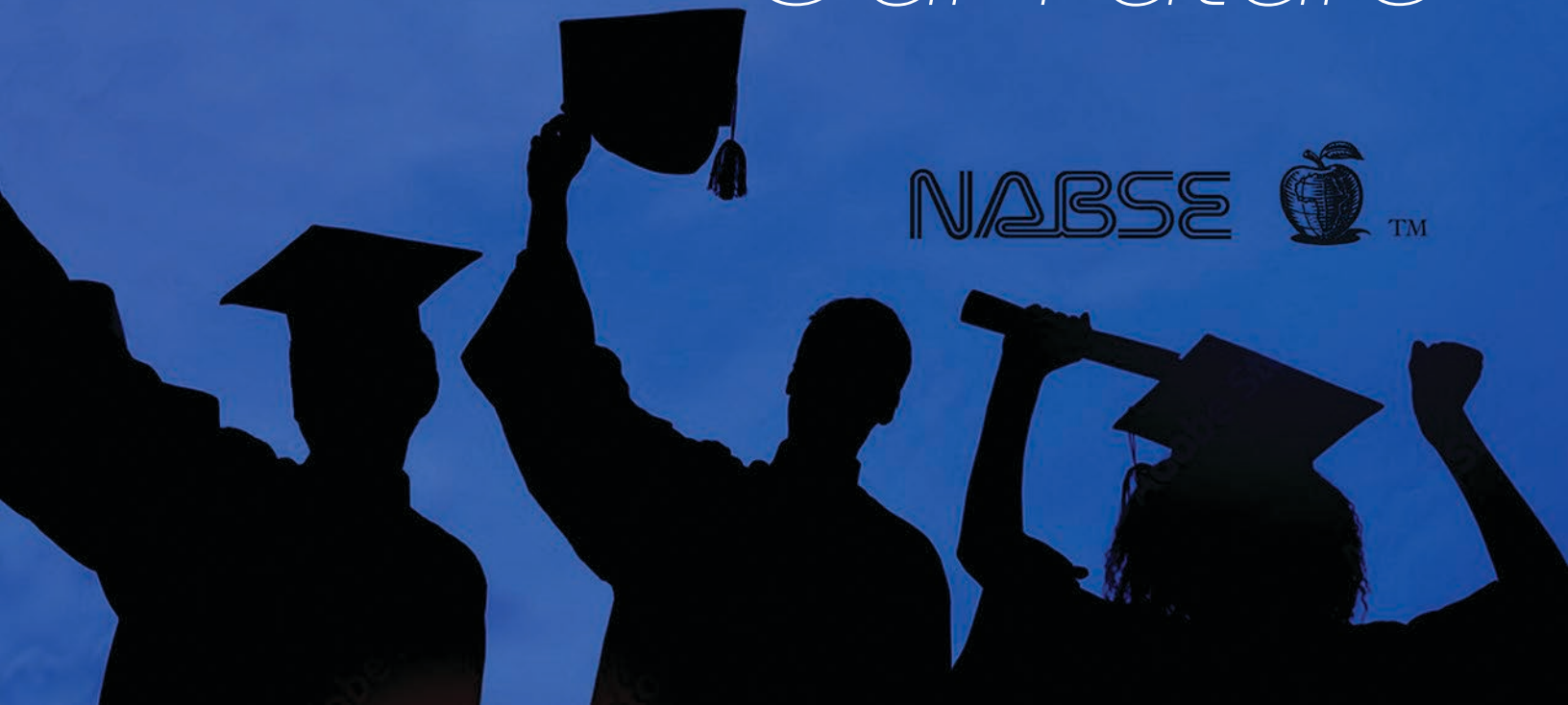




**52nd Annual
National Alliance of Black School Educators
Conference Sponsorship Package**
November 20-24, 2024 • Atlanta, GA



Empowering Black Excellence:
*Our Students,
Our Future*



NABSE



President's Message: *Your Support*



Dear Esteemed Partners,

On behalf of the National Alliance of Black School Educators (NABSE), I extend my heartfelt gratitude to each of you for your generous contributions to the success of our 52nd Annual Conference. Your unwavering support and commitment to advancing educational equity and excellence for Black students is truly commendable.

As we reflect on the impact of your partnership, we are reminded of the profound difference we can make when we join forces in pursuit of a common goal. Your investment in NABSE not only strengthens our organization but also amplifies our collective voice in advocating for the needs of Black educators and students nationwide.

As we look ahead, let us remain steadfast in our dedication to fostering inclusive learning environments where every student can thrive. Your support fuels our determination to overcome challenges and champion the cause of educational justice for all.

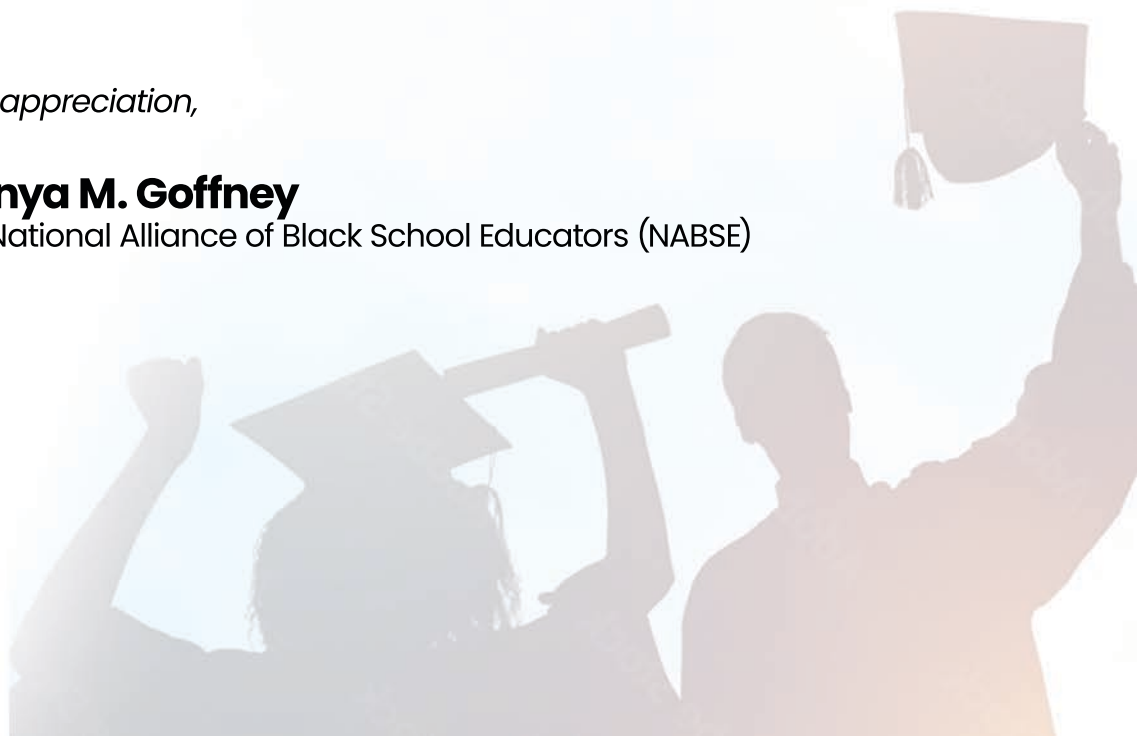
Once again, thank you for your invaluable partnership and steadfast commitment to NABSE's mission. I am inspired by the possibilities that lie ahead as we embark on this journey together.



With deep appreciation,

Dr. LaTonya M. Goffney

President, National Alliance of Black School Educators (NABSE)



President-Elect/Conference Chair Message: *This Conference*



Greetings, NABSE Family & Friends!

I am so excited to share partnership opportunities for the upcoming 52nd National Alliance of Black School Educators Conference, to be held in the vibrant city of Atlanta, Georgia. Under the theme "**Empowering Black Excellence: Our Students, Our Future,**" this conference promises to be a transformative experience for all stateside and international attendees.

As we prepare to convene in Atlanta, I want to take a moment to express my deepest gratitude to each of you for your generous support and unwavering commitment to advancing educational equity and excellence for Black students. Your partnership plays a pivotal role in making this event possible, and we are truly grateful for your investment in our shared mission.

From inspiring keynote sessions to interactive workshops and networking opportunities, the 52nd NABSE Conference will serve as a dynamic platform for educators. Atlanta, known for its rich cultural heritage and history of activism, provides the perfect backdrop for our gathering as we celebrate the resilience, brilliance, and potential of Black students.

As President-Elect and Conference Chair, I am filled with excitement and anticipation for the transformative experiences that await us in Atlanta. I invite each of our sponsors to join us on this remarkable journey as we embark on a shared mission to empower Black excellence and shape a brighter future for generations to come.

Many thanks for your invaluable support and commitment to the success of the 52nd NABSE Conference. Together, we will make a difference in the lives of countless students and educators across the nation.



See you soon,

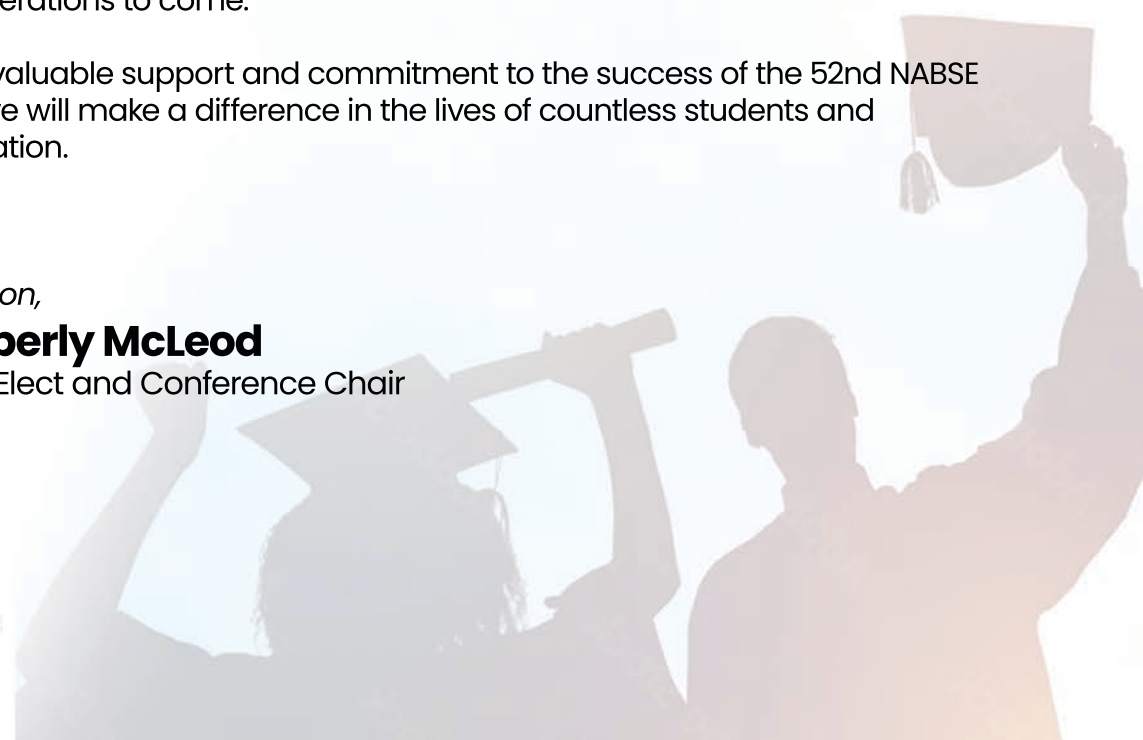
Dr. Kimberly McLeod

President-Elect and Conference Chair

NABSE



TM





Our Conference Partner...

On behalf of the National Alliance of Black School Educators (NABSE), we are thrilled to extend a warm welcome and express our deepest gratitude for your patronage of the 52nd Annual Conference, to be held in Atlanta, Georgia. Your support is instrumental in making this event a resounding success, and we are honored to have you as a valued Partner.

The NABSE Annual Conference serves as a premier gathering for educators, administrators, policymakers, and stakeholders committed to advancing excellence in education, particularly within Black and underserved communities. This year, under the theme "**Empowering Black Excellence: Our Children, Our Future**" we aim to inspire, innovate, and collaborate to address the most pressing challenges facing our educational landscape.

As a sponsor, your partnership plays a pivotal role in empowering us to deliver a dynamic and impactful conference experience and extend our programming efforts to students throughout the world. Your contribution enables us to provide enriching keynote sessions, thought-provoking workshops, networking opportunities, student enrichment activities, family engagement activities and resources that equip attendees with the knowledge, tools, and strategies needed to drive positive change in their schools and communities.

Moreover, your presence as a sponsor reinforces your commitment to diversity, equity, and inclusion in education. By aligning with NABSE, you demonstrate your dedication to advancing educational equity, fostering cultural proficiency, and ensuring every student has access to a high-quality education that unlocks their full potential.

We are excited to showcase your organization during the conference and highlight the invaluable contributions you make to the educational landscape. Your support not only elevates our event but also strengthens the collective effort to create a more equitable and empowering educational experience for all students.

Once again, thank you for your generous support of the 52nd Annual NABSE Conference. We look forward to a fruitful partnership and an inspiring event that will leave a lasting impact on educators and students alike, in addition to providing continuous years of return on your investment. Should you have additional questions, please contact us at info@nabse.org.

Warmest Regards,



Tai Jones Chapman
NABSE Board, Corporate
Representative



Phyllis Williams
NABSE Executive Director

52nd Annual National Alliance of Black School Educators Conference Sponsorship Package

Event Overview

The 52nd Annual National Alliance of Black School Educators (NABSE) Conference is the premier gathering for educators, administrators, policymakers, and stakeholders committed to advancing educational equity and excellence for Black students. This year's conference will bring together thought leaders, practitioners, and advocates to share best practices, innovative strategies, and research insights aimed at empowering Black learners and enhancing educational outcomes internationally.

Event Details

Date:

November 20–24, 2024

Host Hotel:

Signia by Hilton

159 Northside Drive, NW, Atlanta, GA 30313

Theme:

**Empowering Black Excellence:
Our Students, Our Future**

Why partner with NABSE?

- **Support Impactful Programs:** Contribute to initiatives that directly benefit Black students and educators.
- **Enhanced Brand Visibility:** Gain exposure to a diverse audience of education professionals and decision-makers.
- **Networking:** Connect with leaders and influencers in the field of education.
- **Brand Alignment:** Showcase your commitment to diversity, equity, and inclusion in education.

Become a Partner today!

Join us in advancing educational equity and empowering Black educators and students across the globe. To become a partner or inquire about custom partnership opportunities, please contact our partnership team at info@nabse.org.

Thank you for your support and commitment to EXCELLENCE in education.

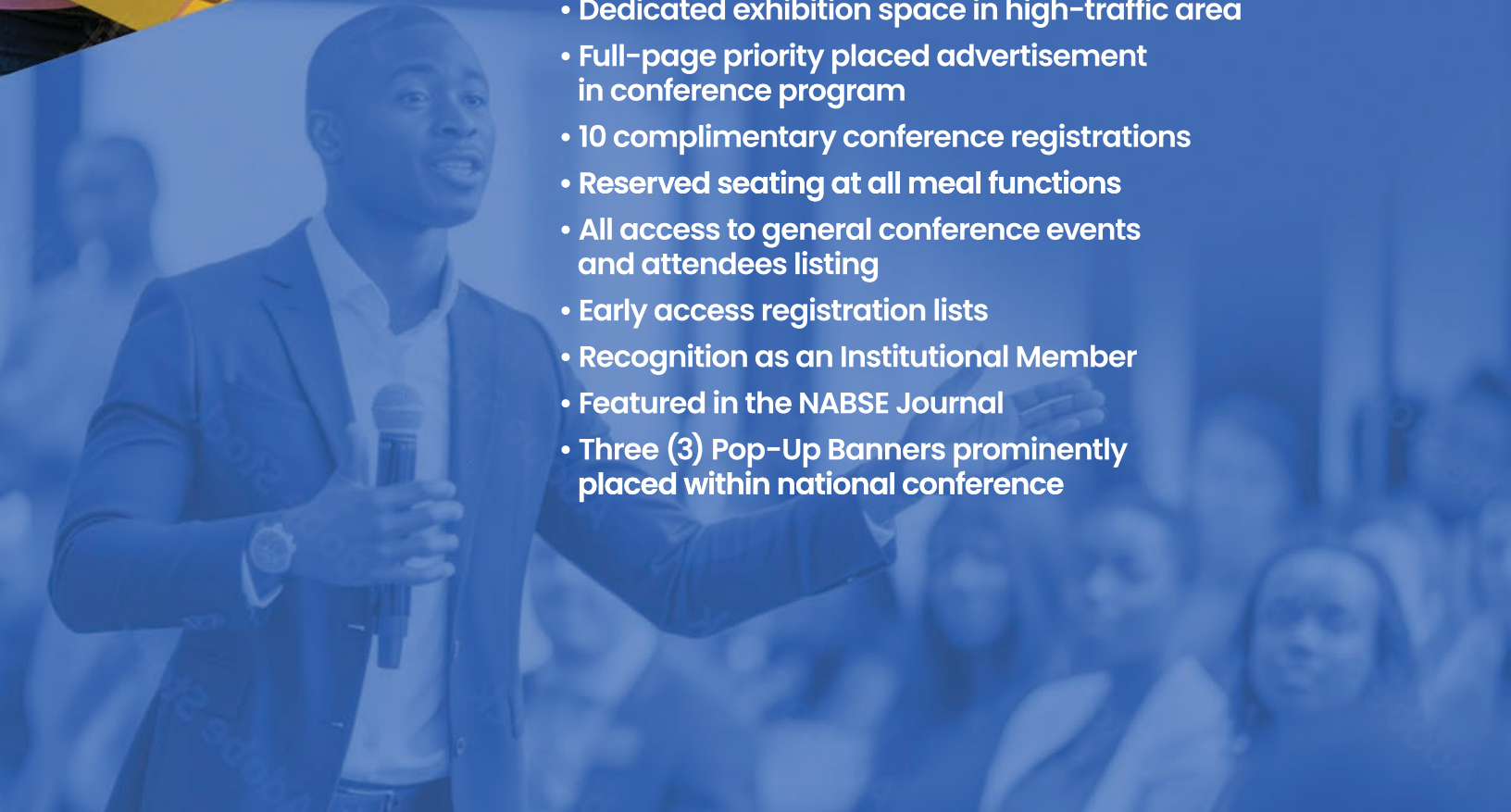


52nd Annual National Alliance of Black School Educators Conference Sponsorship Packages



The NABSE Vanguard *\$100,000*

- Tagline sponsor for all conference materials
- Prime placement of company logo on all event materials
- Recognition as Vanguard Sponsor during opening and closing ceremonies
- Exclusive opportunity to address attendees during opening plenary session
- Exclusive opportunity to address attendees during Superintendent Strand
- Participation in NABSE Vendor Hall Ribbon Cutting Ceremonies
- Branded on NABSE Website
- Branded on NABSE Conference Press Releases
- Promotional Items included in Conference Bag
- Dedicated exhibition space in high-traffic area
- Full-page priority placed advertisement in conference program
- 10 complimentary conference registrations
- Reserved seating at all meal functions
- All access to general conference events and attendees listing
- Early access registration lists
- Recognition as an Institutional Member
- Featured in the NABSE Journal
- Three (3) Pop-Up Banners prominently placed within national conference



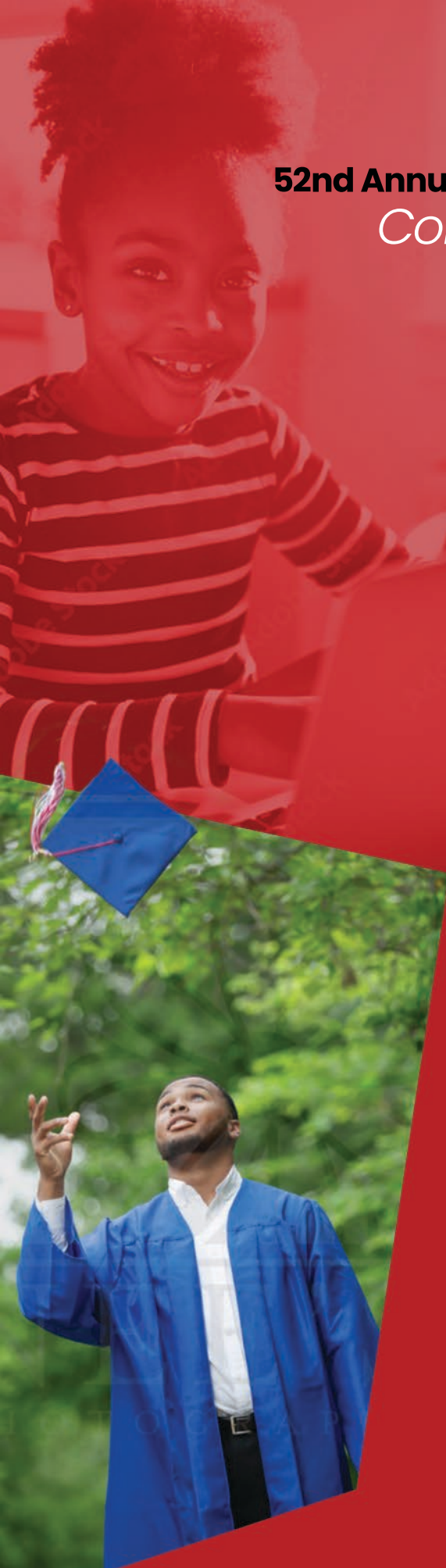
52nd Annual National Alliance of Black School Educators Conference Sponsorship Packages

The Platinum Partnership \$50,000

- Prominent placement of company logo on event materials
- Recognition as Platinum Sponsor during national opening and closing conference ceremonies
- Exhibition space in priority area
- Exclusive opportunity to address attendees during one of the national conference events as determined by NABSE
- Full-page advertisement within conference program
- Branded on NABSE Conference Press Release
- Recognition as an Institutional Member
- Branded on NABSE Website
- Five (5) complimentary conference registrations
- Reserved seating at one meal function
- One (1) Pop-up Banner prominently placed within the general session
- Promotional Items included in Conference Bag

The Premier Partnership \$35,000

- Company logo featured on event materials
- Recognition as Premier Sponsor during opening and closing ceremonies
- Exclusive named sponsorship of conference event
- Exhibition space in designated area
- Half-page advertisement in conference program
- Promotional Items included in Conference Bag
- Recognition as an Institutional Member
- Three (3) complimentary conference registrations



52nd Annual National Alliance of Black School Educators Conference Sponsorship Packages

The Silver Partnership **\$25,000**

- Company logo included on event materials
- Recognition as Silver Sponsor during opening and closing ceremonies
- Exhibition space in designated area
- Logo placement in conference program
- Recognition as an Institutional Member
- Two (2) complimentary conference registrations
- Quarter-page advertisement in conference program

The Bronze Partnership **\$15,000**

- Recognition as Bronze during opening and closing ceremonies
- Logo placement in conference program
- Recognition as an Institutional Member
- One (1) complimentary conference registration

Customized Partnership Opportunities:

Customized partnership packages are available upon request and require the execution of a Memoranda of Understanding. These partnerships are at the discretion of the organization and must directly align with the mission and vision of NABSE. For more information about a customized partnership opportunity, please email executivedirector@nabse.org

