



**National Alliance of Black School Educators**  
**Proposed 2025 Budget**  
 January - December 2025

	<u>2025 Proposed</u>
<b>Revenue</b>	
<b>Revenue-Contributions</b>	
Total Donations	\$ 80,892
Total Membership	\$ 77,224
Total Sponsorships	\$ 396,000
<b>Total Revenue-Contributions</b>	<b>\$ 554,116</b>
<b>Revenue-Grants</b>	
Unrestricted Grants	\$ -
<b>Total Revenue-Grants</b>	<b>\$ -</b>
<b>Revenue-Programming</b>	
<b>Conferences</b>	
Total Conferences	\$ 1,174,604
Pop-up Shop Revenue	\$ 38,129
Superintendent Annual Summit Income	\$ 2,855
National Teacher Institute	\$ 50,000
<b>Total Revenue-Programming</b>	<b>\$ 1,265,587</b>
<b>Total Revenue</b>	<b>\$ 1,819,703</b>
<b>Gross Profit</b>	<b>\$ 1,819,703</b>
<b>Expenditures</b>	
<b>Expenses-Admin</b>	
Marketing and Technology	\$ 6,426
Admin Contractor Fees *	\$ 250,870
Total Legal & Professional Services **	\$ 144,914
General Operating Expenses @	\$ 130,766
<b>Total Expenses-Admin</b>	<b>\$ 532,977</b>
<b>Expenses-Programming</b>	
Total NABSE Conference	\$ 720,409
NABSEF Payments	\$ 9,000
Coalition of Allies (2025)	\$ 50,000
100 Superintendent March	\$ 25,000
National Teacher Institute	\$ 75,000
Superintendent Summit Expense	\$ 1,386
Scholarship Award Expense	\$ 10,000
<b>Total Expenses-Programming</b>	<b>\$ 890,795</b>
<b>Total Expenditures</b>	<b>\$ 1,423,772</b>
<b>Net Revenue</b>	<b>\$ 395,932</b>

\* includes Exec Director, Admin, Grant Writer, and Sponsorship Support fees

\*\* includes legal and accounting fees

@ includes insurance, storage, subscription, and other general operating fees



# **National Alliance of Black School Educators Proposed 2025 Budget**

## **Assumptions**

### **2025 Assumptions:**

Location will drive higher attendance.

Key note speaker drives attendance.

Early and consistent marketing of conference and keynote drives higher registration.

10% increase from 2024 expenses.

10% increase from 2024 registration revenue.

### **2025 Recommendations:**

Develop a strategic plan for grants.

Plan to announce location and/or key note speaker in advance (preferable at the current time)

Develop a strategic plan for sponsorships.