

Annual Conference Sponsorship Opportunities

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Annual Conference Sponsorship & Tiers (1 of 2)

NABSE offers a structured tier system designed to match your organization's level of engagement and investment. All tiers include membership-level access and year-round organizational recognition.

Diamond Partner Investment: \$50,000	
Presenting Sponsor Recognition	Year-round logo placement on NABSE Website
Premium Exhibit Hall Placement (Double Table)	Full Table Reserved at the Gala (10 Seats)
Featured Logo on Conference Materials (Digital & Print)	Dedicated feature in NABSE membership communications (Pre & Post Conference)
General Session Introduction	Speaking Opportunity at a designated Plenary or Breakout Session
Conference Program Recognition (Full Page)	Recognition in two NABSE member communications
10 Complimentary Conference Registrations	Year-round Logo Placement on NABSE Website

Platinum Partner Investment: \$25,000	
Named Co-Sponsor of a Conference Plenary Session	(5) Complimentary Conference Registrations
Standard Exhibitor Hall Placement	Half-table reserved at Gala (5 Seats)
Logo on Conference Materials & Digital Platforms	Recognition in two NABSE member communications
Full-Page Recognition in Conference Program	Year-round Logo Placement on NABSE Website
Conference Program Recognition (Full Page)	



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Annual Conference Sponsorship & Tiers (2 of 2)

NABSE offers a structured tier system designed to match your organization's level of engagement and investment. All tiers include membership-level access and year-round organizational recognition.

Gold Partner I Investment \$15,000	
Named Sponsor of a Breakout Session or Networking Event	Complimentary Conference Registrations (4)
Exhibitor Table in Conference Hall	Gala Tickets (2)
Logo on Select Conference Materials	Recognition in one NABSE member communication
Half-Page Recognition in Conference Program	

Silver Partner I Investment \$7,500	
Exhibitor Table in Conference Hall	Complimentary Conference Registrations (2)
Half-Page Recognition in Conference Program	Gala Tickets (2)
Name Listed in Conference Program	Opportunity to Present in a Breakout Session

Bronze Partner I Investment \$5,000	
Exhibitor Table in Conference Hall	Complimentary Conference Registrations (2)
Half-Page Recognition in Conference Program	Gala Tickets (2)
Name Listed in Conference Program	Opportunity to Present in a Breakout Session

Custom packages are available. Please contact the NABSE Partnership Office to discuss tailored options.

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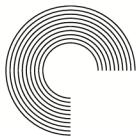


Annual Conference Value & Benefits Matrix

This matrix details benefits for the NABSE International Annual Conference. The benefits for the Superintendent's Leadership Summit, National Teacher's Institute, and Signature Programs follows a proportional structure.

Value Driver	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver 7,500	Bronze \$5,000
BRAND VISIBILITY					
Logo on Conference Webpage	✓	✓	✓	✓	✓
Logo on Printed Program	✓	✓	✓	✓	✓
Logo on Conference Mobile	✓	✓	✓	✓	✓
Logo on Conference Signage	✓	✓	✓	—	—
Logo on attendee name badges	✓	✓	✓	—	—
Logo size/placement priority	Largest	Large	Medium	Small	Listed
RECOGNITION & MARKETING					
Social Media Recognition	10	6	4	2	1
E-Newsletter features	1 year	6 months	3 months	1 month	—
Verbal Recognition at General Sessions	✓	✓	—	—	—
Video Tribute/Plenary Welcome (Hosted)	✓	✓	—	—	—
ACCESS & HOSPITALITY					
Complimentary Conference Registrations	10	5	4	2	1
Awards Banquet Tickets	10	5	4	2	1
VIP Reception/Presidential Dinner	✓	✓	✓	—	—
Complimentary Exhibit Table Upgrade	✓	—	—	—	—
Exhibit Table/Table Included	Premium	Select	Standard	Standard	Standard

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Value Driver	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver 7,500	Bronze \$5,000
Access & Recognition					
Breakout Session/Workshop Sponsorship	✓	✓	✓	✓	✓
Full-Page Ad in Conference Program	✓	✓	Half	Quarter	Listed
Pre & Post-Event Attendee List (Opt-in)	✓	✓	✓	—	—
General Session Speaking Opportunity	✓	✓	—	—	—
Diamond Club					
Exclusive Naming Rights to Signature Event	✓	—	—	—	—
Private Dinner with NABSE Leadership	✓	—	—	—	—
Year-Round Logo on NABSE Website	✓	—	—	—	—
Board-Level Strategic Advisory Invitation	✓	—	—	—	—

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NABSE Signature Partnership Program

NABSE Signature Partnership Program

The NABSE Signature Partnership Program is designed for organizations seeking sustained, year-round engagement with NABSE's national leadership ecosystem. Unlike traditional conference sponsorships, which are primarily event-centered and transactional, the Signature Partnership Program establishes enterprise-level relationships centered on executive engagement, thought leadership, communications visibility, and mission-aligned collaboration across NABSE's premier programs and convenings.

Designed for a select group of organizations, the program combines premium conference recognition, strategic access, and year-round engagement opportunities that extend beyond a single event experience. Signature Partners are not peripheral to NABSE's work — they are recognized as strategic contributors to advancing educational excellence nationwide.

Three Tiers of Engagement

Signature Partner — \$100,000 | Limited to 3 organizations

The Signature Partner tier represents NABSE's highest level of year-round engagement, providing organizations with comprehensive access to NABSE's premier programs, leadership convenings, and national network. Signature Partners receive premium Annual Conference recognition and engagement benefits, access to the Dr. Deborah Wolfe Awards Gala, the Superintendent's Leadership Summit, the National Teacher Institute, and the Black Women's Superintendent Academy.

Signature Partners also receive access to the Commission Webinar Series — a virtual thought leadership platform featuring NABSE commission leaders and national education voices — including sponsor recognition throughout the series and an opportunity to present or co-present during a designated session. Year-round communications visibility is included at the highest level.

Premier Partner — \$60,000 | Limited to 5 organizations

Premier Partners receive premium Annual Conference recognition and engagement benefits, access to the Dr. Deborah Wolfe Awards Gala, the Superintendent's Leadership Summit, and the National Teacher Institute. This tier is designed for organizations seeking meaningful engagement with educational leaders, classroom practitioners, and national decision-makers across NABSE's highest-impact programs and convenings.

Premier Partners also receive access to the Commission Webinar Series, including sponsor recognition throughout each session, along with year-round communications visibility and engagement opportunities.

Program Partner — \$35,000 | Limited to 8 organizations

Program Partners receive enhanced Annual Conference recognition and engagement benefits, access to the Dr. Deborah Wolfe Awards Gala, and the National Teacher Institute — NABSE's national convening focused on strengthening instructional practice and advancing student outcomes.

Program Partners also receive access to the Commission Webinar Series, providing ongoing visibility and connection to NABSE's leadership community throughout the program year. Year-round communications visibility is included at the foundational level.

Year-Round Communications — All Tiers

Partnership with NABSE does not end when a program concludes. All three Signature Partnership tiers include year-round brand presence across NABSE's digital communications ecosystem — social media recognition, e-newsletter features, and targeted email campaigns that keep your organization visible and mission-aligned in front of NABSE's national membership continuously. This is a low-friction, high-frequency engagement channel that extends the value of your partnership well beyond any single event or convening. Volume and placement priority scale by tier and are detailed in the program access matrix that follows.

Commission Webinar Series — All Tiers

The Commission Webinar Series is a virtual thought leadership program convened throughout the year, featuring NABSE's commission leaders and nationally recognized education voices. All Signature Partnership tiers include access to the series, ensuring that engagement with NABSE's intellectual community is not limited to in-person events. Each tier includes sponsor logo and name placement throughout the sessions. Signature Partners receive an opportunity to present, co-present, or contribute at a designated session during the program year, deepening their visibility as a thought leader within NABSE's national network.

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NABSE Signature Partnership Program

The following table summarizes program access and headcount allocations for each Signature Partnership tier. For a full description of each program and the Signature Partnership model, see the preceding page. Unlike traditional conference sponsorships, the Signature Partnership Program is designed as a year-round enterprise partnership model that combines conference visibility, strategic access, thought leadership, communications exposure, and sustained engagement across NABSE's national ecosystem.

NABSE Signature Partnership Program — Program Access Summary

Signature Partner

\$100,000

Limited to 3 organizations

Full access to all NABSE signature programs. The deepest, most comprehensive engagement available with NABSE's national programs and leadership community. The partner will be recognized as a Signature Partner at all of the following events, and will include the sponsorship packages below:

- Diamond-level Sponsorship at the International Annual Conference
- International Annual Conference — 10 Conference Registrations included
- Dr. Deborah Wolfe Awards Gala — 10 Gala Award seats
- Tier 4 Level Superintendent's Leadership Summit — 3 Executive Access Passes
- Tier 1 Level National Teacher Institute — 4 Executive Access Passes
- Black Women's Superintendent Academy — 2 Executive Access Passes
- Commission Webinar Series — logo visibility + presenter opportunity
- Year-Round Communications — full package

Premier Partner

\$60,000

Limited to 5 organizations

Access to NABSE's two highest-impact leadership programs alongside the full Annual Conference experience and year-round organizational recognition. The partner will be recognized as a Premier Partner at all of the following events, and will include the sponsorship packages below:

- Platinum-level Sponsorship at the International Annual Conference
- International Annual Conference — 6 Conference Registrations included
- Dr. Deborah Wolfe Awards Gala — 6 Gala Award seats
- Tier 4 Level Superintendent's Leadership Summit — 2 Executive Access Passes
- Tier 2 Level National Teacher Institute — 3 Executive Access Passes
- Commission Webinar Series — logo visibility + presenter opportunity
- Year-Round Communications — standard package

Program Partner

\$35,000

Limited to 8 organizations

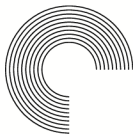
Meaningful engagement with NABSE's national educator community and full conference-level visibility through the Annual Conference and NTI. The partner will be recognized as a Program Partner at all of the following events, and will include the sponsorship packages below:

- Gold-level Sponsorship at the Annual Conference
- International Annual Conference — 4 Conference Registrations included
- Dr. Deborah Wolfe Awards Gala — 4 Gala Award seats
- Tier 2 Level Sponsorship at the Superintendent's Leadership Summit — 1 Executive Access Pass
- Tier 3 Level National Teacher Institute — 2 Executive Access Passes
- Commission Webinar Series — logo visibility + presenter opportunity
- Year-Round Communications — base package

Signature Partnership tiers include premium Annual Conference branding, recognition, and engagement benefits aligned to each partnership level. These benefits are designed to complement NABSE's year-round partnership model and should not be interpreted as direct sponsorship package equivalencies.



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NASBE Signature Partnership – Program Access Matrix

Signature Partnership tiers are structured to provide integrated year-round engagement across NABSE's leadership ecosystem and are not intended to function as direct sponsorship package equivalencies.

Program/Benefit	Signature Partner \$100,000 <i>Max 3 organizations</i>	Premier Partner \$60,000 <i>Max 5 organizations</i>	Program Partner \$35,000 <i>Max 8 organizations</i>
Conference & Events			
International Annual Conference	10 <i>Registrations</i>	6 <i>Registrations</i>	4 <i>Registrations</i>
Dr. Deborah Wolfe Awards Gala	10 <i>Seats</i>	6 <i>Seats</i>	4 <i>Seats</i>
Signature Programs (<i>All Signature Partners will be recognized in program materials and promotions for visibility.</i>)			
Superintendent's Leadership Summit	3 <i>Executive Access Passes</i>	2 <i>Executive Access Passes</i>	1 <i>Executive Access Passes</i>
National Teacher Institute (NTI) <i>Capped at 100 educators</i>	4 <i>Executive Access Passes</i>	3 <i>Executive Access Passes</i>	2 <i>Executive Access Passes</i>
Black Women's Superintendent Academy	2 <i>Executive Access Passes</i>	—	—
Virtual & Year-Round Engagement			
Commission Webinar Series - All Tiers <i>Logo & name visibility throughout each session</i>	✓ + Present or Co-Present	✓ + Featured Recognition	✓ Logo/Name Visibility
Social Media Recognition	10+ <i>Post/years</i>	6 <i>Posts/years</i>	3 <i>Months</i>
E-Newsletter Feature	12 <i>Months</i>	6 <i>Months</i>	3 <i>Months</i>
Targeted Email Campaign	2 <i>Per Year</i>	1 <i>Per Year</i>	—
Thought Leadership <i>(i.e., Financial Literacy, Teacher Wellness, or AI)</i>	2 <i>Per Year</i>	1 <i>Per Year</i>	—

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